

# Riverfest

## 2023 SPONSOR LEVELS

### **PROGRAM SPONSOR (\$2,000)**

Sponsor all the programs of Riverfest – Reptile World, Wildlife Center of Virginia, and more!  
Banner\* at Riverfest stage  
Logo on Riverfest Posters and Rack Cards – (If sponsorship received by Mar. 10)  
(rack cards on display at visitors' center, school packets, local businesses)  
Logo on Riverfest Banner at Waynesboro Economic Development (logo required by Mar. 27)  
Name recognition on all press releases  
Name recognition on community advertising  
Business materials available at Riverfest registration table  
Sponsor an activity  
Website recognition and link on Riverfest website  
Recognition at Riverfest

### **GOLD (\$1,000)**

Banner\* at Riverfest stage  
Logo on Riverfest Posters and Rack Cards – (If sponsorship received by Mar. 10)  
(rack cards on display at visitors' center, school packets, local businesses)  
Logo on Riverfest Banner at Waynesboro Economic Development (logo required by Mar. 27)  
Name recognition on all press releases  
Name recognition on community advertising  
Business materials available at Riverfest registration table  
Sponsor an activity  
Website recognition and link on Riverfest website  
Recognition at Riverfest

### **SILVER (\$500)**

Logo on rack cards (on display at visitors' center, school packets, local businesses)  
Sponsor an activity  
Business materials available at Riverfest registration table  
Website recognition and link on Riverfest Website  
Recognition at Riverfest

### **BRONZE (\$250)**

Website Recognition  
Recognition at Riverfest

\*Logo due by 4/1/23 to be included on Banner at Riverfest Stage.

Riverfest, A Non-Profit 501(c)3 Corporation  
Post Office Box 149 • Waynesboro, Virginia 22980 • (540) 324-5156  
[www.riverfestwaynesboro.org](http://www.riverfestwaynesboro.org) • [info@riverfestwaynesboro.org](mailto:info@riverfestwaynesboro.org)