

Riverfest

2026 SPONSOR LEVELS

PROGRAM SPONSOR (\$2,000)

Sponsor all the programs of Riverfest – Reptile World, Wildlife Center of Virginia, and more!

Banner* at Riverfest stage

Logo on Riverfest Posters and Rack Cards – (If sponsorship received by Mar. 10)

(rack cards on display at visitors' center, school packets, local businesses)

Logo on Riverfest Banner at Waynesboro Economic Development (logo required by Mar. 27)

Name recognition on all press releases

Name recognition on community advertising

Business materials available at Riverfest registration table

Sponsor an activity

Website recognition and link on Riverfest website

Recognition at Riverfest

GOLD (\$1,000)

Banner* at Riverfest stage

Logo on Riverfest Posters and Rack Cards – (If sponsorship received by Mar. 10)

(rack cards on display at visitors' center, school packets, local businesses)

Logo on Riverfest Banner at Waynesboro Economic Development (logo required by Mar. 27)

Name recognition on all press releases

Name recognition on community advertising

Business materials available at Riverfest registration table

Sponsor an activity

Website recognition and link on Riverfest website

Recognition at Riverfest

SILVER (\$500)

Logo on rack cards (on display at visitors' center, school packets, local businesses)

Sponsor an activity

Business materials available at Riverfest registration table

Website recognition and link on Riverfest Website

Recognition at Riverfest

BRONZE (\$250)

Website Recognition

Recognition at Riverfest

*Logo due by 4/1/26 to be included on Banner at Riverfest Stage.